



Protec Media Pack
The Event Birmingham



THE EVENT

BIRMINGHAM

19th March 2026

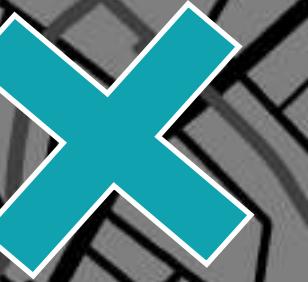
THE LOCATION

Digbeth is home to a growing neighbourhood of friendly, creative people, busy getting things done in Birmingham's former industrial heartland.

Centrally located, completely connected.

The Bond

180–182 Fazeley St, Birmingham, B5 5SE





PREVIOUS EVENTS





NETWORKING

Take the opportunity to network with some of the key industry specialists:

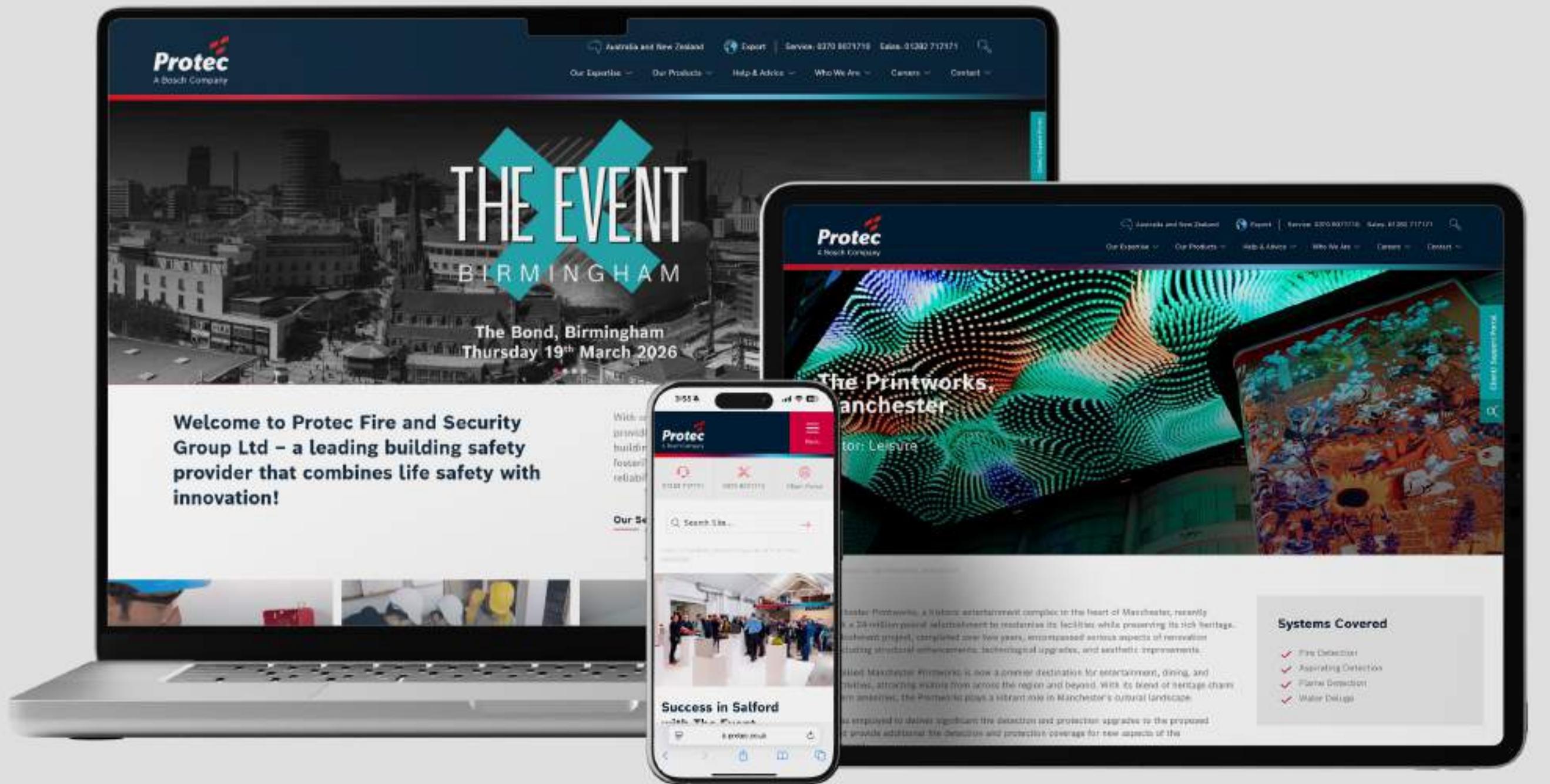
End Users | Consultants | Developers | M&E Subcontractors | EPC | Tier1 Main Contractors | Local Councils | NHS | MOJ/ MOD



“Protec put on a great event not only networking with fellow fire professionals but educational with CPD’s and guest speakers on-going throughout the event.

The opportunity to discuss product with the Protec brains behind the product readily and freely available to chat. I also had managed to discuss operations with the Protec team at all levels from CEO to Directors to Engineers.”

PROTEC WEBSITE



Key Statistics

4.1M

Google impressions

144K

Website users

420K

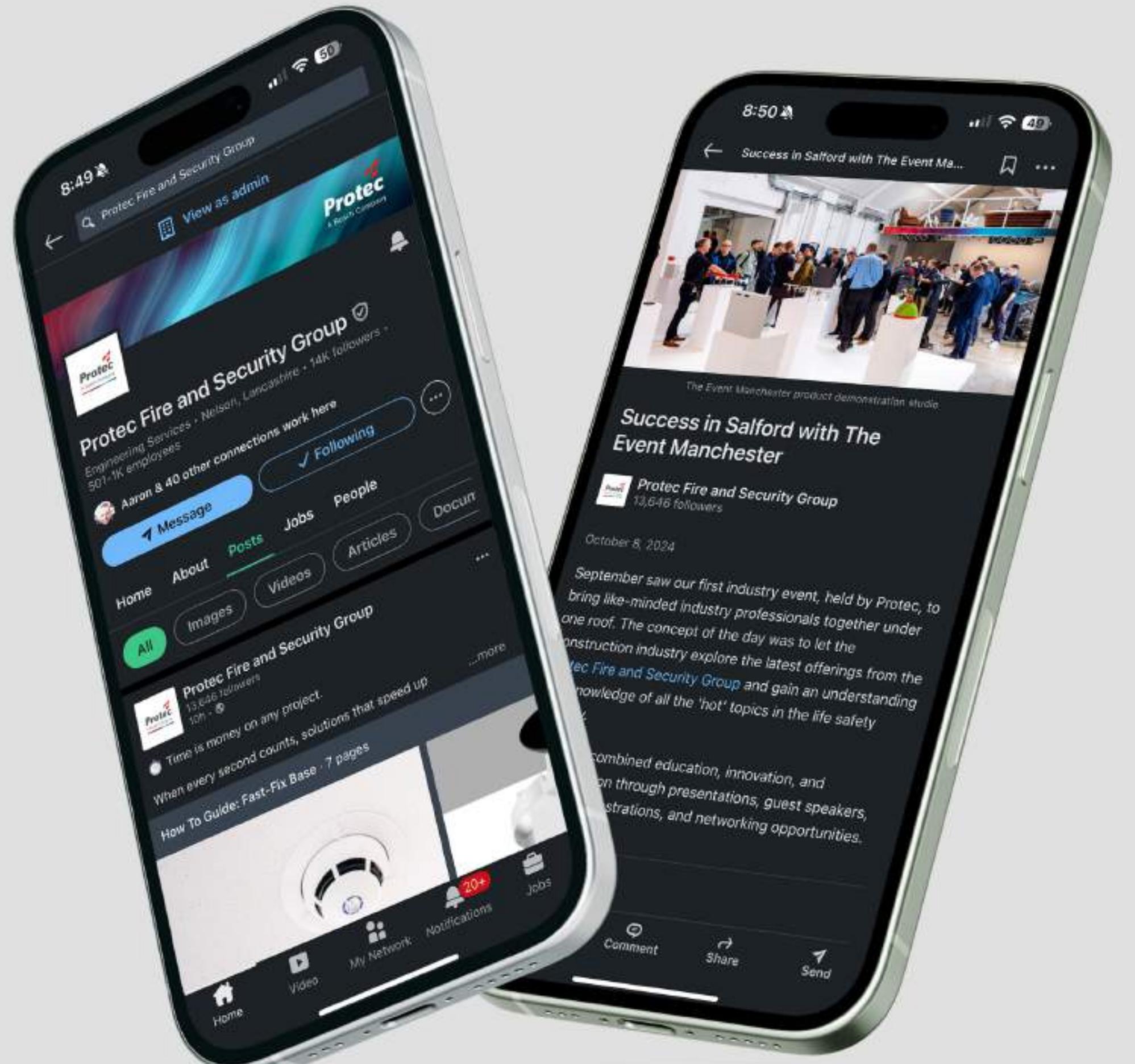
Website hits

8,605

Blog readers

Statistics Jan 2025 - Jan 2026

LINKEDIN



Key Statistics

15,594
Page followers

292K
Post impressions

19.2%
Engagement rate

Statistics Jan 2025 - Jan 2026

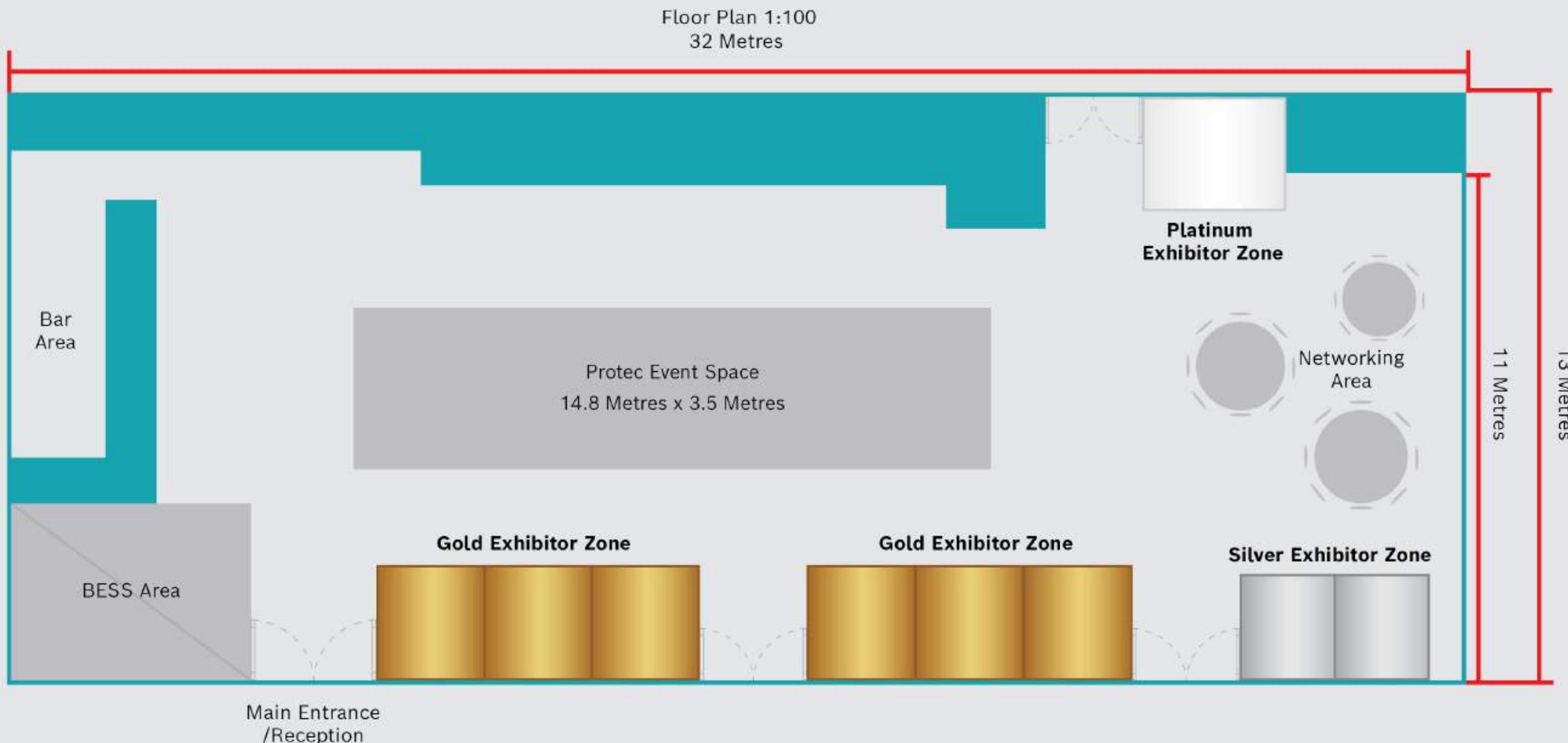


LANYARDS

All attendees receive a personalised name badge on entry to The Event Birmingham

Exhibitor logos will feature on the back underneath the personalised agenda

EXHIBITOR DISPLAYS



Power in each allocated area

Platinum, Gold, and Silver Exhibitor spaces offer visibility, positioning and branding opportunities

Exhibitor Type	Qty	Price	Pitch Size
Platinum Exhibitor Package	1	£1500 + VAT	4m wide x 3m
Gold Exhibitor Package	6	£900 + VAT	2m wide x 2m
Silver Exhibitor Package	2	£700 + VAT	2m wide x 2m



EXHIBITOR LOGOS

Visible from the outdoor entrance to the building

ADDITIONAL INFORMATION

Build & Breakdown

Access to the venue is available on the day of the event only. Exhibition build can begin from 6:00am, with doors opening to visitors at 8:30am. Exhibitors may begin breaking down their stands from 4:00pm, and we kindly ask that everyone is fully cleared from the venue by 6:00pm.

Deliveries & Parking

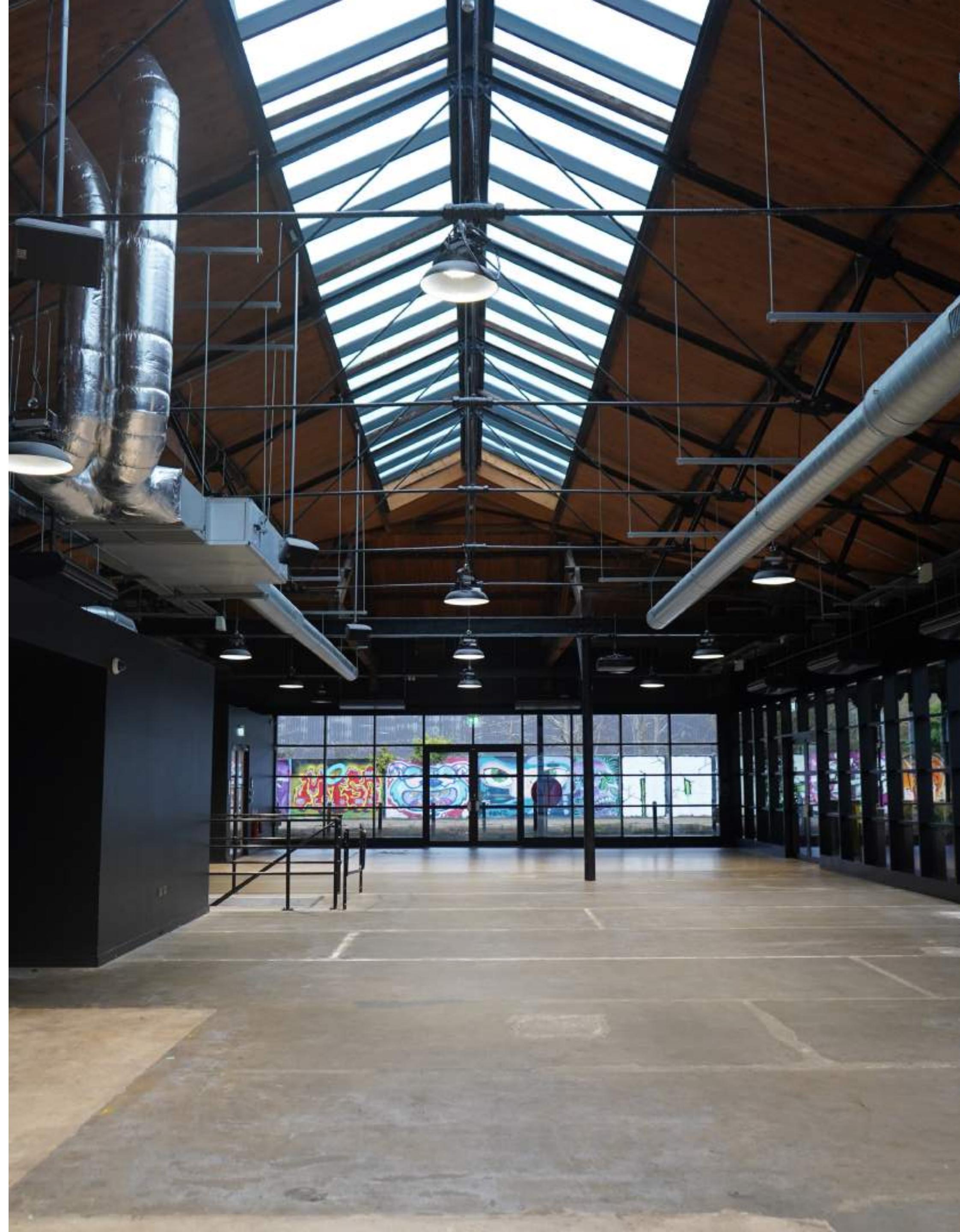
Please note that there is no onsite parking at the venue, and exhibition stands can only be delivered on the event day. A designated unloading area will be available; however, all vehicles must be removed from the site before 8:30am. There are numerous public car parks within a short walking distance of the venue. [Click here for parking locations.](#)

Storage

A designated storage area will be available onsite for packing cases and materials throughout the event.

Catering

Tea and coffee will be available throughout the day, accompanied by a selection of breakfast pastries. A street food style lunch will be served, featuring gyros and pizza. The bar will open from midday, offering a range of alcoholic and non alcoholic drinks.



EXHIBITOR PACK

The Event Protec Website

- Registration webpage
- The Event main webpage
- Exhibitor website links where applicable

LinkedIn

- Tagged in relevant posts

Social Media

- Exhibitor Announcement Template for your socials

Blogs

- Pre-Event blog with links to sponsor websites
- Post-Event blog with links to sponsor websites

Lanyards

- Exhibitor logo featured on personalised name badges

Exhibition Space

- Varies on band (Silver, Gold, Platinum)





A Bosch Company

**If you are interested in sponsoring our event,
please contact our event team**

ros.ashton@protec.co.uk