



Protec Media Pack The Event Birmingham



THE EVENT

BIRMINGHAM

19th March 2026



THE LOCATION

Digbeth is home to a growing neighbourhood of friendly, creative people, busy getting things done in Birmingham's former industrial heartland.

Centrally located, completely connected.

The Bond

180–182 Fazeley St, Birmingham, B5 5SE



PREVIOUS EVENTS





NETWORKING

Take the opportunity to network with some of the key industry specialists:

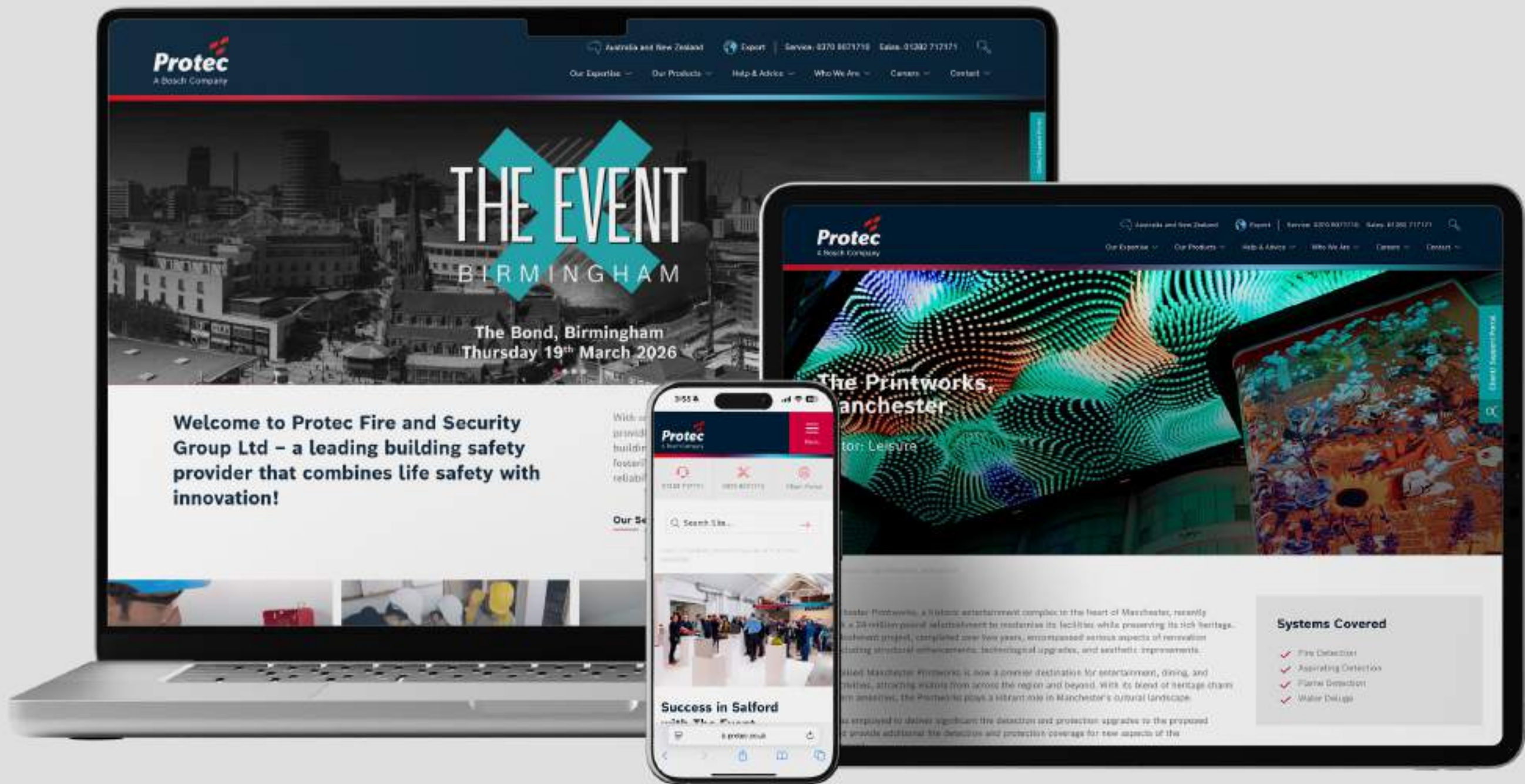
End Users | Consultants | Developers | M&E Subcontractors |
EPC | Tier1 Main Contractors | Local Councils | NHS | MOJ/
MOD

ANNUAL CONFERENCE TESTIMONY

“Protec put on a great event not only networking with fellow fire professionals but educational with CPD’s and guest speakers on-going throughout the event.

The opportunity to discuss product with the Protec brains behind the product readily and freely available to chat. I also had managed to discuss operations with the Protec team at all levels from CEO to Directors to Engineers.”

PROTEC WEBSITE



Key Statistics

4.1M

Google impressions

144K

Website users

420K

Website hits

8,605

Blog readers

Statistics Jan 2025 - Jan 2026

LINKEDIN



Key Statistics

15,594

Page followers

292K

Post impressions

19.2%

Engagement rate

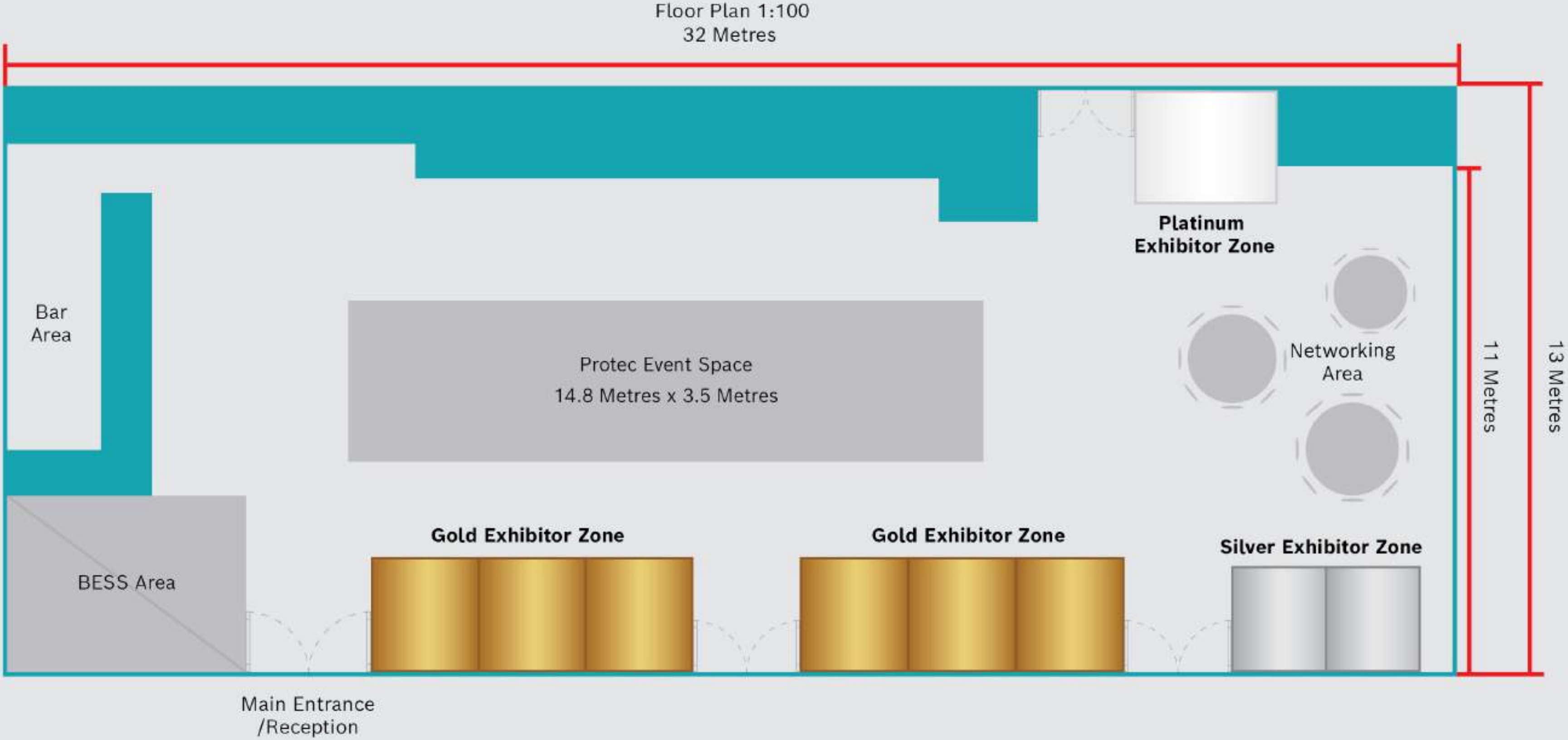
LANYARDS



**All attendees receive
a personalised name
badge on entry to The
Event Birmingham**

**Exhibitor logos will
feature on the back
underneath the
personalised agenda**

EXHIBITOR DISPLAYS



Power in each
allocated area

Platinum, Gold,
and Silver Exhibitor
spaces offer visibility,
positioning and
branding opportunities

Exhibitor Type	Qty	Price	Pitch Size
Platinum Exhibitor Package	1	£1500 + VAT	4m wide x 3m
Gold Exhibitor Package	6	£900 + VAT	2m wide x 2m
Silver Exhibitor Package	2	£700 + VAT	2m wide x 2m

EXHIBITOR LOGOS

Visible from the
outdoor entrance to
the building



ADDITIONAL INFORMATION

Build & Breakdown

Access to the venue is available on the day of the event only. Exhibition build can begin from 6:00am, with doors opening to visitors at 8:30am. Exhibitors may begin breaking down their stands from 4:00pm, and we kindly ask that everyone is fully cleared from the venue by 6:00pm.

Deliveries & Parking

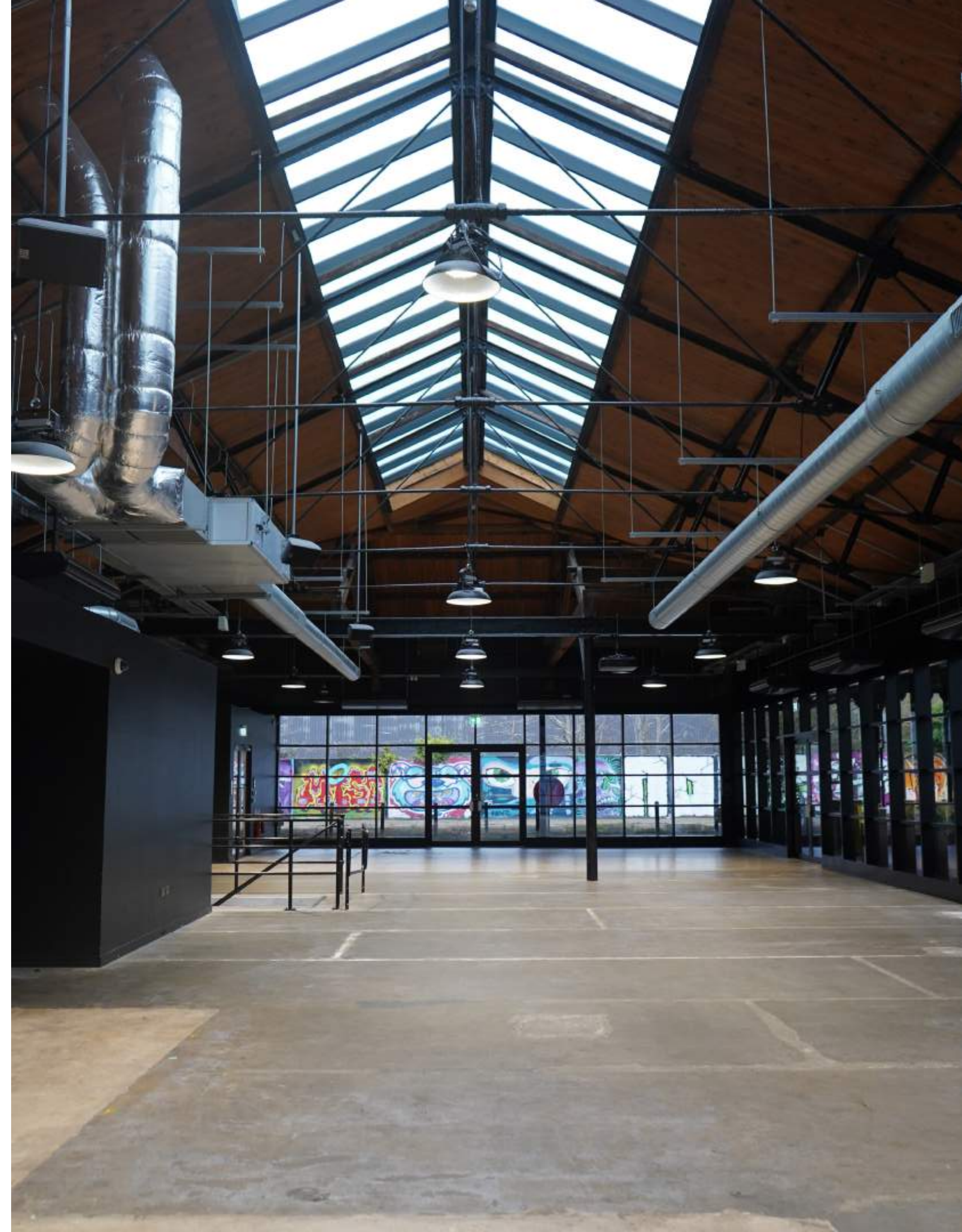
Please note that there is no onsite parking at the venue, and exhibition stands can only be delivered on the event day. A designated unloading area will be available; however, all vehicles must be removed from the site before 8:30am. There are numerous public car parks within a short walking distance of the venue. [Click here for parking locations.](#)

Storage

A designated storage area will be available onsite for packing cases and materials throughout the event.

Catering

Tea and coffee will be available throughout the day, accompanied by a selection of breakfast pastries. A street food style lunch will be served, featuring gyros and pizza. The bar will open from midday, offering a range of alcoholic and non alcoholic drinks.



EXHIBITOR PACK

The Event Protec Website

- Registration webpage
- The Event main webpage
- Exhibitor website links where applicable

LinkedIn

- Tagged in relevant posts

Social Media

- Exhibitor Announcement Template for your socials

Blogs

- Pre-Event blog with links to sponsor websites
- Post-Event blog with links to sponsor websites

Lanyards

- Exhibitor logo featured on personalised name badges

Exhibition Space

- Varies on band (Silver, Gold, Platinum)





**If you are interested in sponsoring our event,
please contact our event team**

ros.ashton@protec.co.uk